

Review the article draft and provide:

1. General cleanup while retaining as much of the original wording as possible (no significant rewrites).
2. Specific, actionable improvement suggestions that can be completed in 10-15 minutes or less.

For each suggestion, be concrete and specific to THIS article—don't give generic advice.

If any brand voice guidelines, client writing notes, or style documents are included in the sources, review and adhere to those requirements in ALL suggestions and reference what you've applied.